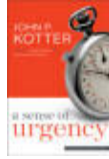
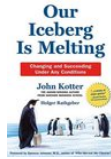

BMGT 2311.710
Management of Change
Spring 2012

Class Time:
Mondays
7:00-9:50 pm
Sedate Hall
Room 210-2

[Office Hours](#)



Instructor: Connie Nichols

E-mail: cnichols@odessa.edu

Office: SH 208

Phone: 432-335-6521

It is the student's responsibility to check the syllabus for updates and changes during the semester.

Course Description: BMGT 2311 Management of Change Knowledge, skills, and tools that enable a leader/organization to facilitate change in a pro-active participative style. 3 Credit Hours (SCANS 5, 6, 7, 9, 11). No prerequisite required.

Required Text: **Our Iceberg is Melting** and **A Sense of Urgency** by John P. Kotter
These books can be purchased online from various sources for around \$20 each, from many local stores, and from the Odessa College Bookstore

Course Goals and Outcomes: Upon successful completion of this course, student will be prepared to

- explain the roles of change agent and champion in the process of change within the organization
- show the progression of change from introduction to completion
- examine barriers to successful implementation
- demonstrate ability to analyze internal and external environments as well as stakeholder issues in showing need for change
-

Course Expectations: This is a college level course and you will, therefore, be expected to uphold established college standards as outlined in the most recent Odessa College Catalog. Your final grade will be based upon a combination of the following factors:

1. Preparedness
2. Purposeful participation in the classroom discussion
3. Ability to relate and apply the concepts discussed in the course
4. Scores on exams, projects, and other assignments
5. Attendance of a minimum of 4 community leadership meetings
6. Score on final exam



Note that preparedness and purposeful participation are the first two elements of the grading criteria. This is **not** strictly a lecture course. Students will be required to actively

participate in the discussions, both individually and in assigned groups. You cannot participate if you are not present in class, and purposeful participation is difficult to achieve if you are not prepared. If you must be absent, please contact your instructor before the absence if possible or as soon after the missed class as possible to make arrangements for the make-up work or missed assignments. **This is your responsibility.** Show respect to everyone in the class by communicating appropriately - do not sleep or put your head or feet on the tables or chairs.

The instructor's office hours and phone number are listed above. Please do not hesitate to utilize this time to discuss any course-related topic.

Management students are encouraged to make an appointment with Connie Nichols or Sue Jones to discuss both academic and career goals toward the end of each long semester.

Departmental and Instructor Course Requirements, Evaluation Methods and Grading Policy:

There are projects and/or assignments associated with this course as well as a Final Exam. The assignments must be completed and turned in by due date. Students are required to attend a minimum of 4 community leadership meetings during each semester. Check the calendar page located on the instructor's website for a list of organizations, meeting dates and times, and instructions.

All lessons (assignments) have due dates. Student should contact instructor regarding late assignments and arrangements made to submit late work. Points will be deducted for each day the assignment is late.

Your grade will be a compilation of the following categories:

- | | |
|--|-----|
| 1. Class Participation | 25% |
| 2. Case Study Assignments | 20% |
| 3. Project | 25% |
| 4. Community Leadership Meetings | 10% |
| 5. Final Exam | 20% |

The projected cutoff point for A's, B's, C's, and D's are based on a 90%, 80%, 70%, and 60%, respectively. At the end of the semester these projected cutoff points will be adjusted (i.e. raised or lowered) in order to reflect the overall performance of the class. Thus the actual grade will not be known with certainty until after the semester is over.

Student will receive an updated grade sheet along with any graded assignments and any comments or suggestions regarding the work submitted.

Information regarding withdrawals, dropping a class or receiving an incomplete can be found in the current [Odessa College Catalog](#). Always talk to your instructor before making these decisions.

Management students should be aware that a grade of a "C" or better is necessary to meet the degree or certificate requirements.

Student E-mail: If you have not already accessed your Odessa College Student E-mail, please follow the link to set up your account: <http://www.odessa.edu/gmail/>

Objective of the Management Department: The primary object of the management program is to prepare each student for employment by providing skills training in critical thinking, problem solving, decision making, communication, self-management, and leadership. The management program is not intended to serve as preparatory work toward a baccalaureate degree. Students planning to pursue a four-year degree should consult the upper level institution of their choice regarding transferability of courses.

Department Web site: <http://www.odessa.edu/dept/management/>

Management Department Philosophy: Marketing is the core of all business practices - from the mom and pop neighborhood store to Fortune 500 companies. To help students understand this broad based concept, the following acronym has been created by Sue Jones and Connie Nichols, instructors in the Management Department of Odessa College:

- **M - managing**
- **A - all**
- **R - resources,**
- **K - knowledge and**
- **E - efforts**
- **T - toward**
- **I - intentionally**
- **N- navigating**
- **G - gains**

Learning Contract: Each student is expected to make a commitment to learn. Example below:

On this day, _____ I, _____ commit to learn.

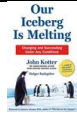


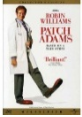
Information regarding student support services, academic dishonesty, disciplinary actions, special accommodations, or students' and instructors' right to academic freedom can be found in the [Odessa College Student Handbook](#).

Special Needs: Odessa College complies with Section 504 of the Vocational Rehabilitation Act of 1973, and the American with Disabilities Act of 1990. If you have any special needs or issues pertaining to your access to and participation in this class, please contact me to discuss your concerns. You may also call the Office of Disability Services at 335-6861 to request assistance and accommodations. Students with disabilities are expected to carry out their obligations in completing coursework required of all students.

Odessa College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate degrees and certificates. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Odessa College.

General inquiries about Odessa College, such as admission requirements, financial aid, educational programs, etc., should be addressed directly to the College and not to the Commission's office.

**BMGT 2311.710 Management Of Change
Spring 2012 Tentative Schedule**

Date	Topic	Assignment
Week 1 1-16-12	MLK Holiday - no class	
Week 2 1-23-12	Course Introduction Discussion - Individual Approach to Change & Barriers to Change Barriers Handout	Read 
Week 3 1-30-12	Our Iceberg is Melting - the story Our Iceberg is Melting - the process	Read A Sense of Urgency
Week 4 2-06-12	 Group Work	
Week 5 2-13-12	Presentations - A Sense of Urgency	
Week 6 2-20-12	Corporate Culture	Corporate Culture Assignment
Week 7 2-27-12	Corporate Culture informal presentations	
Week 8 3-05-12	Anna and the King - Case Study 	Case Study Due 3-19-12
Week 9 3-12-12	Spring Break - no class	
Week 10 3-19-12	Organizational Change & Goals & Fundamentals	Read Handouts See quiz
Week 11 3-26-12	Being a Change Agent The Process of Change	
Week 12 4-02-12	Communication for Results	Project Assignment
Week 13 4-09-12	Project Discussion	
Week 14 4-16-12	Project Work	
Week 15 4-23-12	Project Presentations	
Week 16 4-30-12	 Patch Adams - Case Study	Case Study Due 5-10-11
Week 17 5-07-12	Final Exam Due	
Holidays January 18, 2012 Martin Luther King Day - Campus Closed March 12-17 Spring Break - Campus Closed Last Day to Drop: Friday, April 13, 2012 April 06 Good Friday - Campus Closed Graduation: May 11, 2012		